



MISSION

stickers

artwork specifications

We can accept all common professional graphic software formats (JPEG, TIFF, EPS, PDF etc). These do NOT include Microsoft Word, Publisher or Powerpoint files. If these are the only options you have please call for advice.

For PIXEL based software such as PHOTOSHOP your file should be saved at least 300dpi at the actual print size.

For VECTOR based software such as ILLUSTRATOR files should be saved in the EPS or PDF format with 3mm bleed. Please convert all type to outlines (aka paths or curves).

TEXT - Any text must be at least 3mm away from the edges of the trim size and if using black for small text please ensure it is made up of 100% K (black) only and set to Overprint. Please convert all text to outlines (aka paths, curves) where possible. Minimum advised font size in 6pt.

SPOT UV / FOILS - if you require either of these options please select a spot colour and name it UV or FOIL and assign it to relevant artwork, always set to Overprint.

PRINT SIZE - It is critical that you supply your artwork at the actual size that you'd like it printed.

BORDERS / BLEED - Consider how you would like your stickers trimmed and provide us with clear instruction.

DIE CUTTING - Please see the PDF guide opposite for useful tips on how to get the most from your die cutting tool. Please include 3mm bleed outside the cut line.

COLOUR REFERENCES - If accurate reproduction is important to you we would encourage you to pick your colours from a Pantone Swatch book or to supply a hard copy printed proof that we can match to.

If you are unable to meet these artwork requirements you may incur an artwork charge. This is charged at £25:00 p/hr. Please feel free to call or email for advice no matter how basic, we are here to help.